

# AIDIVE AI Maturity Framework®

**A Holistic Framework for AI Transformation**

*From strategy to operations, governance, and responsible scale*

[www.aidiveframework.com](http://www.aidiveframework.com)



# **AI momentum is growing faster than organisational readiness**

**Is your organisation ready for autonomous AI behaviours?**

A business meeting in a modern office setting. Three men in suits are gathered around a table, looking at a laptop. The scene is overlaid with various digital data visualizations, including line graphs, pie charts, and network diagrams. The text 'The Problem is Not AI Interest, It is System Fragmentation.' is prominently displayed in white on the left side of the image.

# The Problem is Not AI Interest, It is System Fragmentation.

## Isolated Workstreams

### Strategy

Vision without execution connection

### Operations

Workflows never redesigned for AI

### Scaling Logic

Pilots without Scaling Logic

### Data

Assets without trust or governance

### Governance

Introduced too late, reactively

### Ownership

No clear accountability for AI outcomes

# What is AIDIVE?

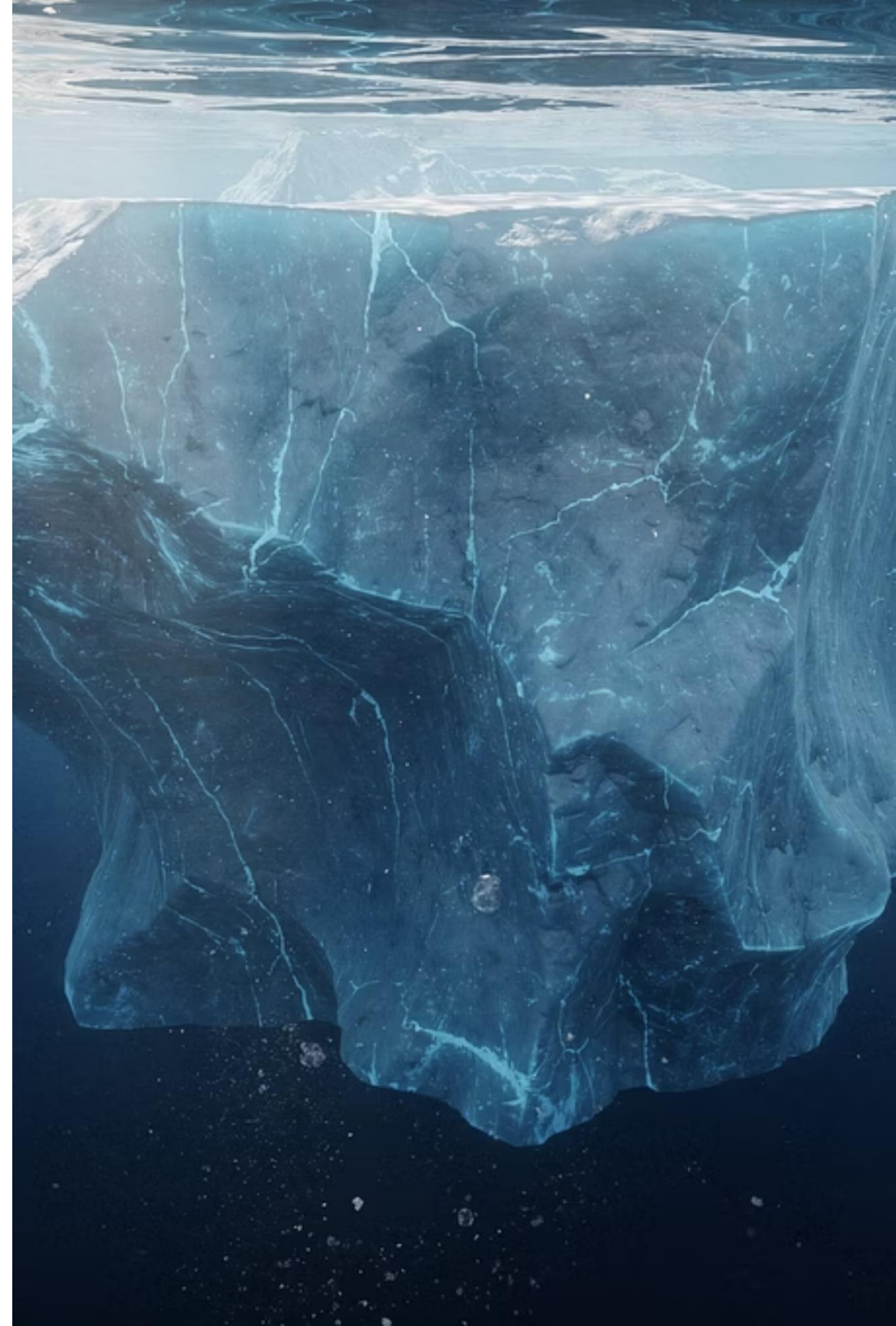
## A Transformation Logic

AIDIVE™ is a holistic AI maturity framework designed to help organisations align AI with real business priorities, embed it into workflows and decision-making, and scale value responsibly and sustainably.



## What It Addresses

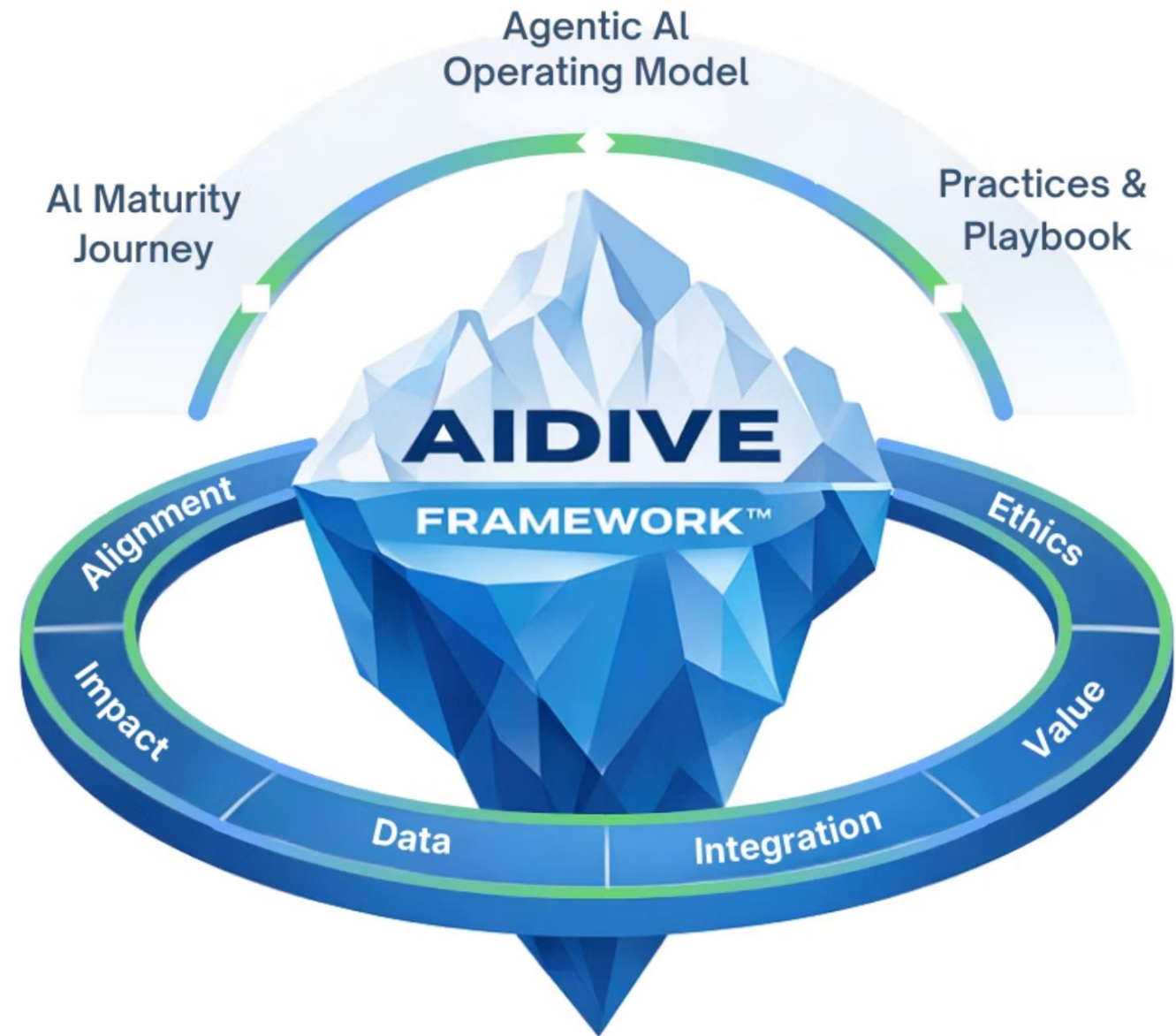
- **Strategic Alignment**
- **Workflow Embedding**
- **Responsible Scale**
- **Agentic AI Operating Model**
- **Business Agility**
- **Data, Integration and Ethics**



AIDIVE

# First Holistic Framework for AI Strategy, Operations, and Governance

The power lies not just in what it covers, but in how it links everything together.

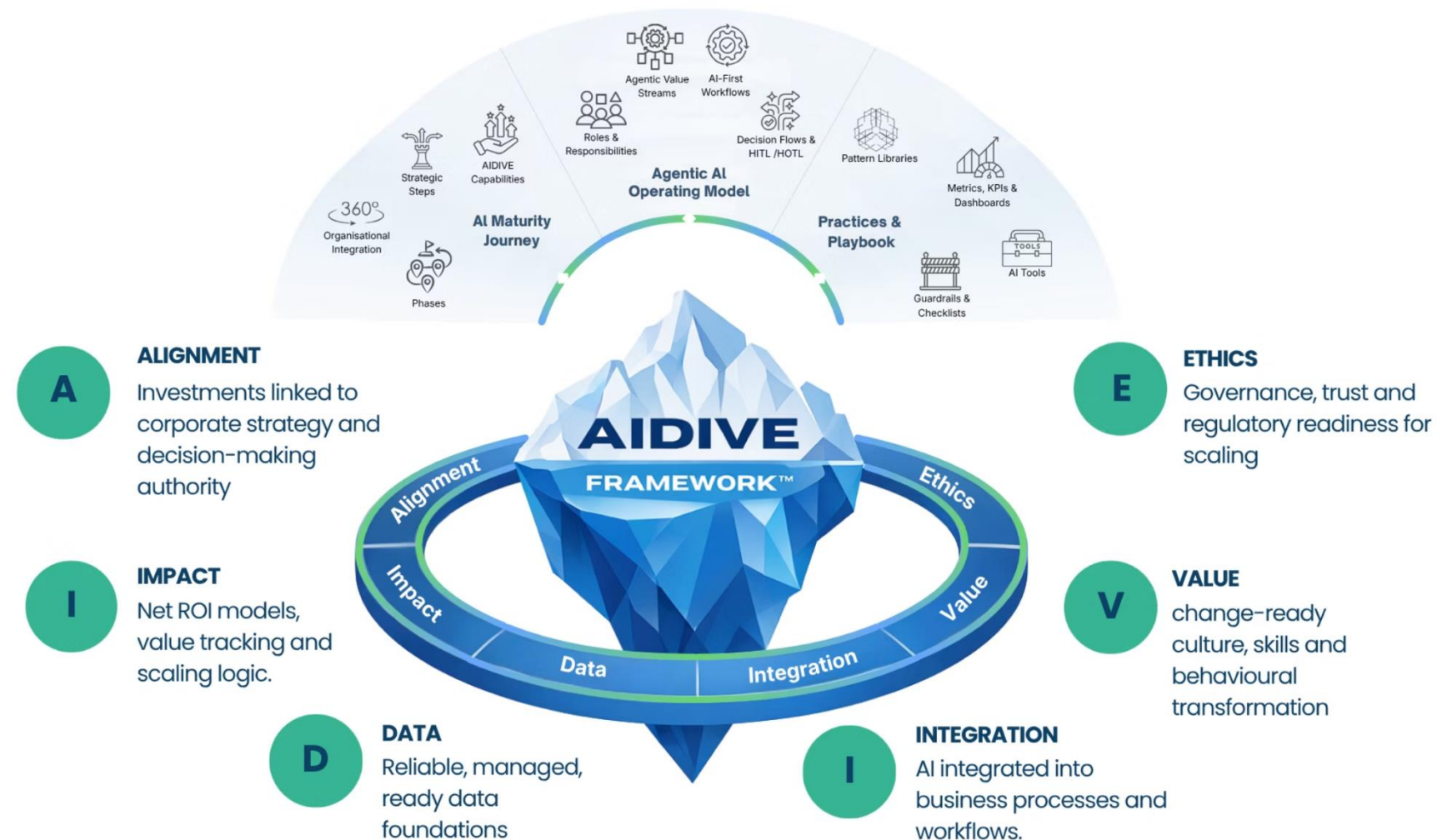


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# The Six Dimensions That Shape AI Transformation

AIDIVE is structured around six interconnected dimensions. Together, they create a comprehensive view of whether an organisation is truly becoming ready for AI at scale not just technically, but strategically, operationally, and responsibly.



# What Makes AIDIVE Different

Most AI models focus on technology readiness or isolated capability areas.

AIDIVE was designed differently to reflect the full complexity of how organisations actually transform.

## Holistic

Not built around isolated AI topics, connects all dimensions into one architecture



## Enterprise-Oriented

Designed for real organisational complexity, not just technical proof-of-concept



## Operational

Focused on how AI actually enters workflows and decisions not just strategy slides

## Strategic

Anchored in business priorities and value logic, not technology-first thinking



## Responsible

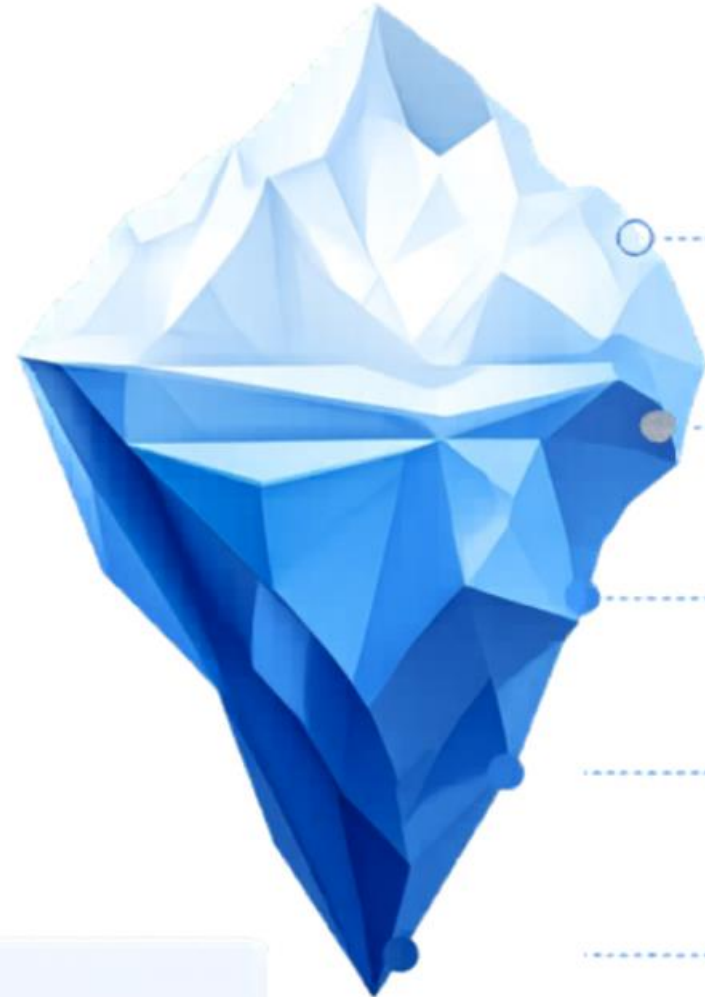
Built with governance, risk, and ethical maturity as core not afterthoughts

It helps organisations think beyond AI activity and toward genuine transformation capability.

Ready to understand where your organisation stands today?

# Agentic AI Operating Model

A layered structure for governing, coordinating, and embedding AI across the enterprise.



## Strategy Layer

AI-First Business Model Design, Direction, Priorities, Governance

## Portfolio Layer

Hybrid Capital Allocation Framework, Investment, Prioritisation, Guardrails

## Value Stream (Cluster) Layer

End-to-End Value Orchestration

## Agentic Networks Layer

Cross-Functional Orchestration (Multi-Team + Human-Agent)

## Teams Layer

Workflow Execution, Agent Observability & Logging, and Human-AI Collaboration



## Roles & Responsibilities

Defining AI roles and responsibilities across layers.



## Agent Sync Points/Cadences / Meetings

Operating rhythms, reviews, touchpoints.



## AI-First Workflows

Embedding AI into core processes.



## Decision Flows / HTL / HOTL

Human-in/Non-the-loop logic and escalation.



Governance & Ethics Overlay



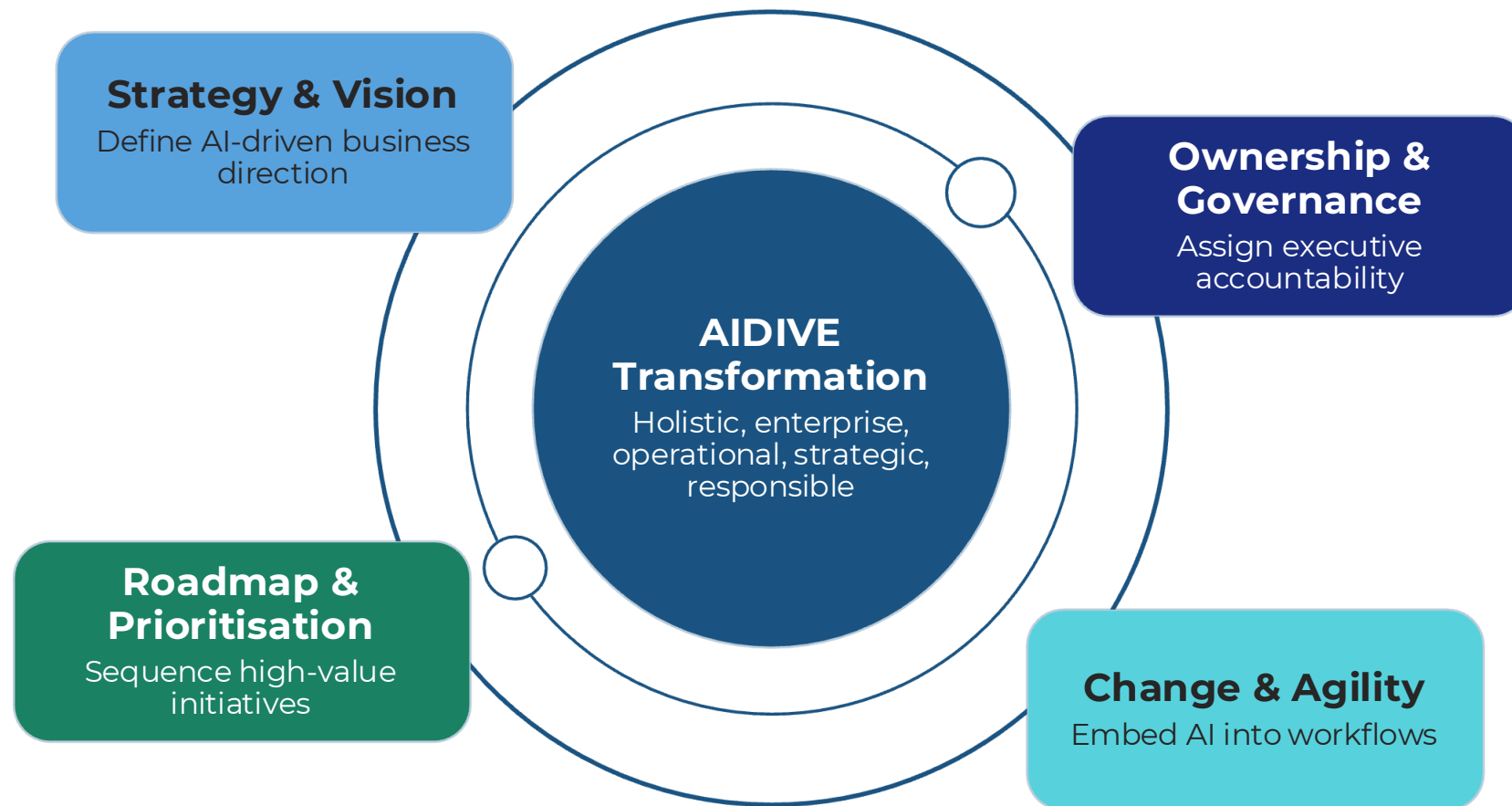
PILOT ENTRY POINT

## Agentic Product Team Structure for Pilot Projects

A focused team model to test, learn, and operationalize AI before scaling across layers.

# Alignment: Turning AI into a Strategic Choice





Without strategic alignment, AI creates motion but not direction.

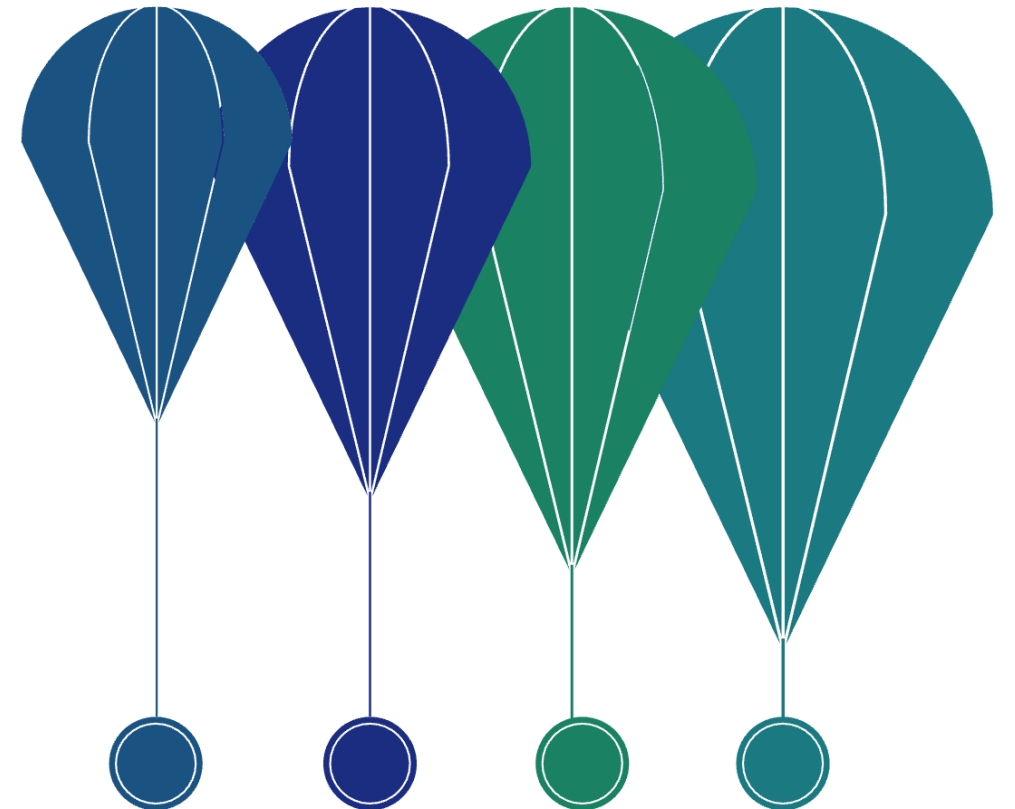




DIMENSION 2 OF 6

# Impact: Designing for Measurable Business Effect

-  **Strategic Value Intent**  
Define the core purpose and intended outcomes.
-  **Executive Ownership**  
Establish leadership for AI ROI and business cases.
-  **Measurement & Feedback**  
Implement loops to track progress and refine strategy.
-  **Scaling Value**  
Expand successful initiatives to maximise organisational impact.



Impact is not about showing that AI works. It is about demonstrating that the business changes because of it.



DIMENSION 3 OF 6

# Data: Building the Trust Foundation Behind AI



AI maturity depends not only on having data, but on knowing what it means, where it lives, and whether it can be trusted.

# Integration: Embedding AI into Workflows and Decisions

## Use Case Delivery

Design and build AI-enabled solutions.

## Operational Integration

Embed models into live execution paths.



## Process Mapping

Identify AI touchpoints in current workflows.

## Stabilisation & Scale

Measure, optimise, and expand embedded AI.

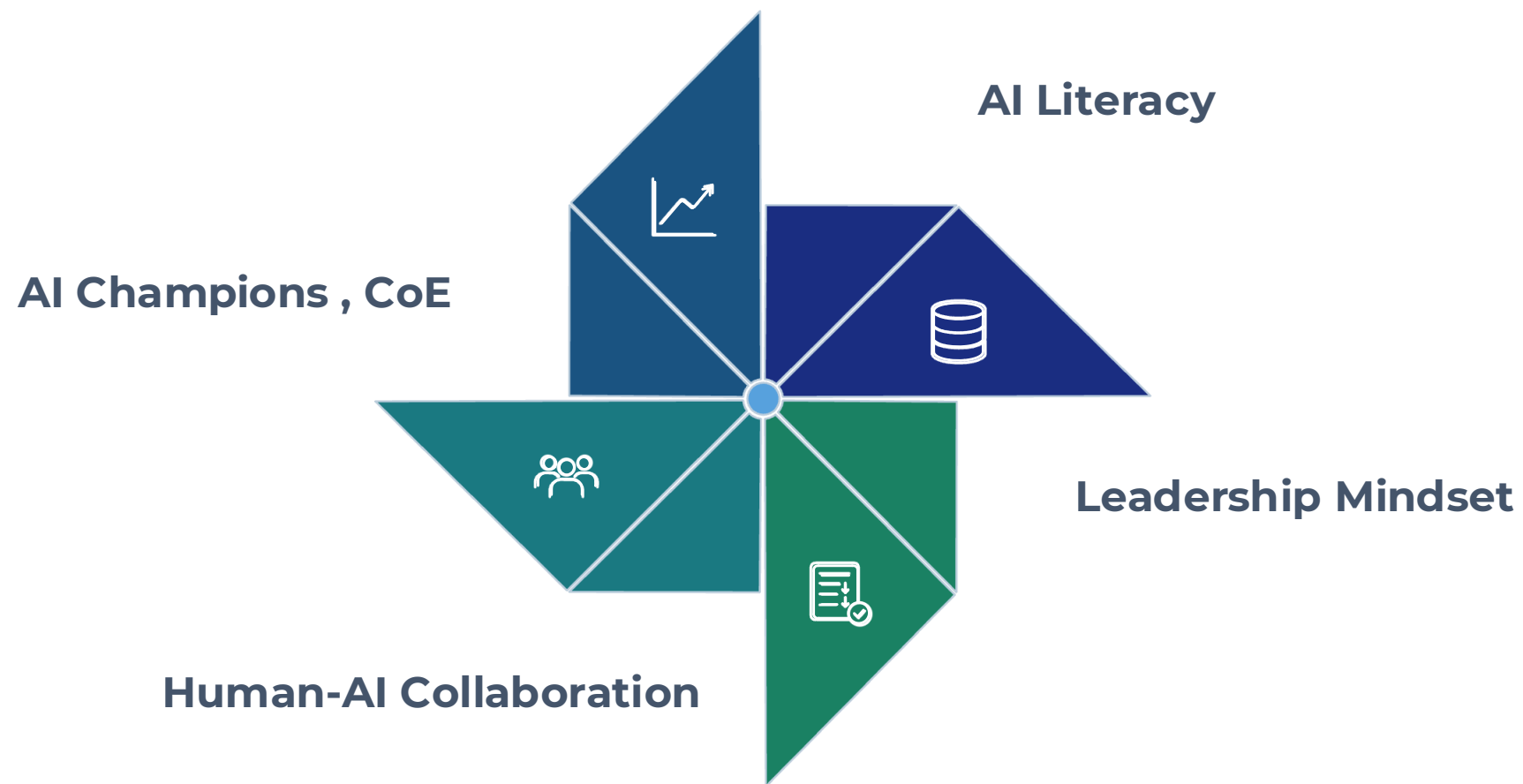
The true test of maturity is not whether AI impressed in a pilot, it is whether AI has settled into the workflow, changing how work gets done and how decisions are made every day.





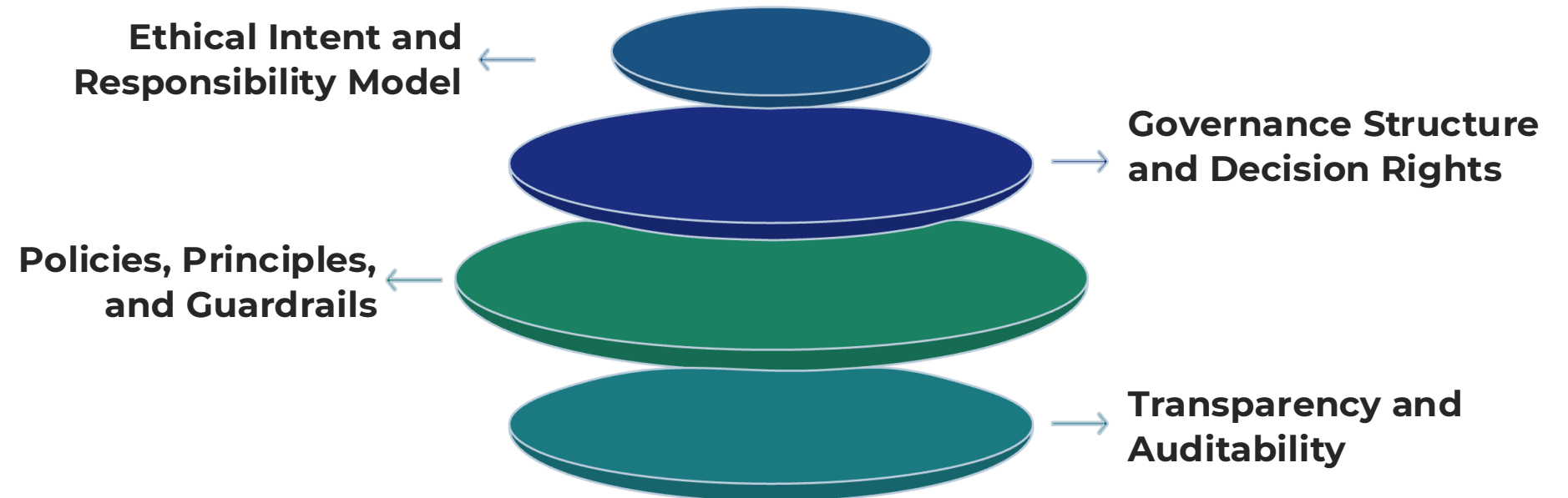
DIMENSION 5 OF 6

# Value: Building Human Readiness, Ownership, and Adoption



AI maturity depends on whether people can understand it, trust it, and work with it effectively.

# Ethics: Governance, Guardrails, and Responsible Scale

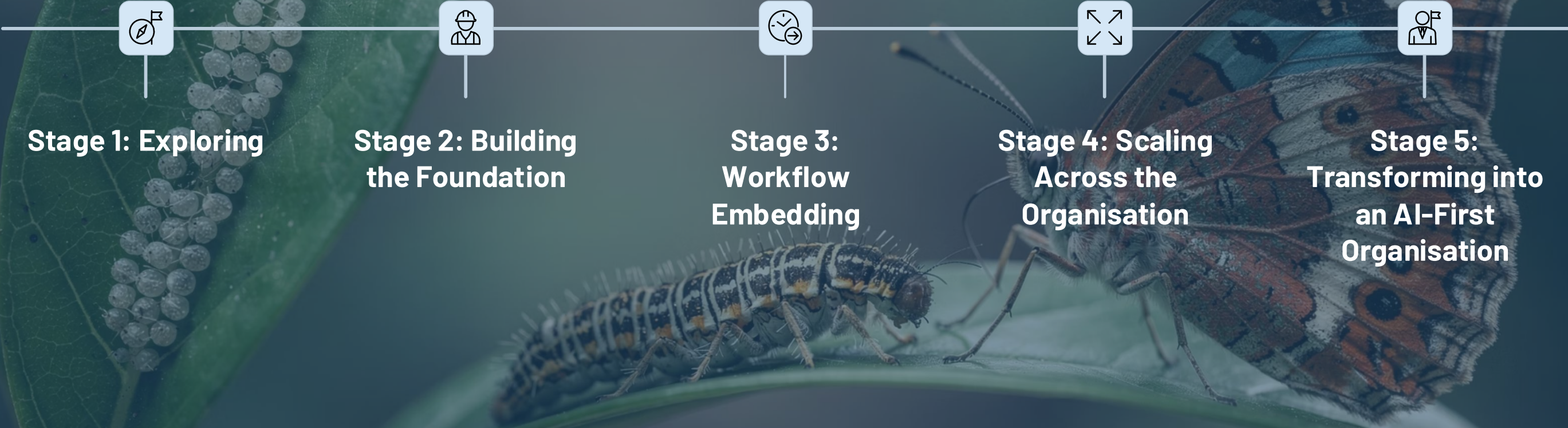


Organisations that build governance into the transformation architecture rather than adding it reactively are better positioned to scale AI responsibly and maintain stakeholder trust.

# The AIDIVE AI Maturity Journey

AIDIVE helps organisations understand where they are today and what the next stage of maturity requires.

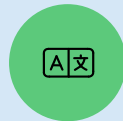
Maturity is not about how many AI initiatives exist it is about how coherently they work together to drive performance.



# How Organisations Can Use AIDIVE Framework



**Assess Current Maturity**



**Build Shared Language**



**Identify Capability Gaps**



**Structure Roadmap Design**



**Strengthen Governance**



**Prepare for Agentic AI**



**Re-design Roles and Responsibilities,  
Cadences**

AIDIVE framework is a practical lens not a theoretical model. It can be applied across multiple organisational contexts to support leadership alignment, capability building, and transformation planning.

# AIDIVE Certificates



The AIDIVE certificates introduce leaders, transformation teams, and AI champions to the full logic of AI transformation through the AIDIVE lens.



A strong starting point for organisations that want to move beyond fragmented AI thinking and build genuine transformation capability.

# Let's Design Your AI Journey



Start the conversation beyond pilots. The organisations that build lasting AI advantage are not the ones with the most experiments — they are the ones that built the system to support them.



## Assess Current Maturity

Understand where your organisation truly stands across all six AIDIVE dimensions



## Identify Capability Gaps

Surface the structural weaknesses that are limiting transformation progress



## Build a Stronger Foundation

Establish the architecture needed to move toward responsible and scalable AI adoption



## Move Toward Responsible Scale

Build the governance, readiness, and operating model for AI at enterprise level



# Start Your AI Conversation

For executive briefings, consulting and training opportunities, AIDIVE certificates, enterprise collaboration, and partnership opportunities.

[Book a Discovery Call](#)

[Explore Certificates](#)

[Discuss Partnership](#)

**Contact us today!**

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